



**ICASSP2000 EXHIBITORS INVITATION**  
**IEEE International Conference on Acoustics,  
Speech, and Signal Processing**  
***Silver Anniversary***

June 5-9, 2000 ♦ Hilton Hotel & Convention Center ♦ Istanbul, Turkey

Sponsored by IEEE Signal Processing Society

<http://icassp2000.sdsu.edu>



**BENEFITS ENJOYED BY ICASSP2000 EXHIBITORS**

We are delighted to invite you to participate in the 2000 IEEE International Conference on Acoustics, Speech, and Signal Processing (ICASSP2000), to be held at the Istanbul-Hilton Convention and Exhibit Center, Istanbul, Turkey, June 5 - 9, 2000. ICASSP2000 will continue to feature a DSP Industry Forum highlighting industrial aspects and applications of signal processing. Papers in this forum will cover both hardware and software issues in industrial signal processing. In this twenty-fifth **Silver Anniversary** of the IEEE ICASSP series, there will be a new initiative in the form of a mini "**Job Fair**" for the employers looking for prospective employees with DSP expertise. Some of the benefits enjoyed by exhibitors during this prominent meeting in the new millenium include but are not limited to:

- DSP Industry Forum that will continue to feature papers promoting engineering solutions.
- Tutorials in emerging areas, such as watermarking, seamless multi-media, wireless networks and systems.
- Interaction among the industry in US, Europe, East Pacific Rim, countries in the region, Turkey, and the newly established Turkic states.
- Job-Fair with capability to do on-the-spot interviews.
- Mailing list of all participants in the ICASSP2000.
- Promotion through ICASSP2000 Announcements both in the printed and electronic media.
- Strong local and international media coverage allowing for new product announcements.
- Centrally located exhibition area: Upper Floor of the Hilton Convention and Exhibits Center.
- All coffee breaks to be held in the center of the Exhibits Hall.
- Access the area where winning entries of the cartoon competition on "Humor in DSP" will be displayed is only through the exhibits area. This display will be open to public and thereby significantly increased visitor traffic in the exhibit area.
- Exhibitors reception.
- Exhibitors purchasing two or more booths receive a hyper-link on the already impressive ICASSP2000 website and an ad in the ICASSP2000 Conference Guide.

ICASSP2000 Organizing Committee is looking forward to working with you to have the most memorable ICASSP.

ICASSP2000 Exhibits Committee

For general inquiries and exhibitor registration:

**Conference Management Services**  
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Information on Venue, Hotel, Travel & Local Issues:

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